

## Chocolate Scorecard

In recent years World Vision's Don't Trade Lives campaign has been calling on the global chocolate industry to guarantee farmers a fair price for their cocoa and eliminate exploited labour from cocoa production by 2018.

Hundreds of thousands of Australians have supported actions targeting the chocolate industry and significant progress has been made.

However, with less than 5% of the world's cocoa being ethically certified, there is a long way to go. This chocolate scorecard details and scores the actions and progress of the major chocolate companies to date with regard to the use of ethical cocoa.

NOTES: World Vision Australia definition: "*Ethical cocoa*" is cocoa that is harvested without the use of forced, child or trafficked labour. This term does not seek to classify the use of other ingredients, such as palm oil or sugar. This requires transparent 3<sup>rd</sup> party verification of the cocoa supply chain to provide an assurance that no forced, child or trafficked labour is used. This could include, but is not limited to, ethical certification schemes. World Vision Australia supports certification schemes that are full members of the ISEAL Alliance - [www.isealalliance.org](http://www.isealalliance.org).

By signing the 2001 Harkin Engel Protocol the chocolate industry has "publicly acknowledged the problem of forced child labour in West Africa and will continue to commit significant resources to address it". (*Protocol for the growing and processing of cocoa beans and their derivative products in a manner that complies with ILO Convention 182 concerning the prohibition and immediate action for the elimination of the worst forms of child labor*. Accessed online 25 November 2010, <http://www.cocoainitiative.org/images/stories/pdf/harkin%20engel%20protocol.pdf>)

*Criteria Supports and invests in local farmers and their communities* requires that: Companies are actively engaged in the development and funding of community services and infrastructure that promote the education, health and the social development of cocoa farming communities and families.

## Scorecard Summary

CRITERIA/COMPANY	Acknowledges the use of child labour in the industry	Entire Australian product range uses ethical cocoa	Public timetabled commitment to the future use of ethical cocoa across entire Australian product range	Some Australian products use ethical cocoa	Supports and invests in local farmers and their communities
CADBURY	✓	✗	✗	✓	✓
FERERRO	✓	✗	✓	✗	✓
LINDT	✓	✗	✓	✗	✓
MARS	✓	✗	✓	✓	✓
NESTLE	✓	✓	✓	✓	✓
COCOLO	✓	✓	✓	✓	✓
GREEN AND BLACKS	✓	✗	✓	✓	✓

<b>Cadbury</b> (under Mondelez International, formerly Kraft Foods)		
<b>Acknowledges the use of child labour in the industry</b>	<p>Cadbury is a member of the International Cocoa Initiative (ICI). In their Human Rights &amp; Ethical Trading Policy, Cadbury recognises International Labour Organization (ILO) international standards on child labour. It states in their Ethical Sourcing Standards that there shall be, "no harmful child labour, which means no employment of anyone under the minimum school leaving age; the work of anyone under 18 must not interfere with their education."</p> <p>Cadbury is not a direct signatory of the Harkin-Engel protocol, however it is owned by Kraft and Kraft is a signatory.</p>	
<b>Entire Australian product range uses ethically sourced cocoa</b>	<p>No.</p>	
<b>Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range</b>	<p>Cadbury have not produced a timetable for the use of ethically sourced cocoa across their entire Australian product range. They have said it is a long term objective and will take some years to achieve.</p> <p>Mondelez International (formerly known as Kraft Foods) the parent company of Cadbury, announced in November 2012 that they aim towards all cocoa being sustainably sourced, with third party verification, however disappointingly no date has been set for this.</p>	
<b>Some Australian products use ethically sourced cocoa</b>	<p>Cadbury's signature product, the Cadbury Dairy Milk Milk Chocolate Block range (since April 2010) and Dairy Milk Easter Magic egg (since April 2011) are Fairtrade Certified in Australia and New Zealand. This is part of a global conversion of signature Cadbury products in markets around the world.</p>	
<b>Supports and invests in local farmers and their communities</b>	<p>The Cadbury Cocoa Partnership was established in 2008 in partnership with the United Nations Development Programme, local governments, farmers and communities. The program aims to secure the economic, social and environmental sustainability of around a million cocoa farmers and their communities in Ghana, India, Indonesia and the Caribbean.</p> <p>Mondelez International announced in November 2012 that they would invest \$400 million into cocoa sustainability under its Cocoa Life plan. This is the biggest financial investment into the sector to date and aims to benefit farming communities through: higher incomes from more productive farming, community empowerment, secondary livelihoods, inspiring young people and protecting the environment.</p>	

<b>FERRERO</b>		
<b>Acknowledges the use of child labour in the industry</b>	Ferrero is a signatory to the 2001 Harkin-Engel Protocol and a member of the ICI. Ferrero use a standard clause in their contract with suppliers to ensure that the goods acquired have been obtained and transformed in full compliance with all local and other applicable laws, regulations and norms, as well as with the requirements established by the applicable International Conventions, Agreements and/or Declarations (such as the ILO and UN Conventions and the Human Rights Declaration).	✓
<b>Entire Australian product range uses ethically sourced cocoa</b>	No.	✗
<b>Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range</b>	Ferrero have committed to sourcing ethical cocoa, free from forced, child and trafficked labour by 2020. In their 2012/13 report, Ferrero state that they are on track to achieve this goal, with approximately 40% of their cocoa currently ethically produced, with the following breakdown: <ul style="list-style-type: none"> <li>• 25% UTZ or Rainforest Alliance</li> <li>• 5% CCT and Macquita</li> <li>• 10% traceable through Source Trace and other traders</li> </ul>	✓
<b>Some Australian products use ethically sourced cocoa</b>	No, However, Ferrero have publicly released a timetable for sourcing cocoa from traceable supply chains that are assessed by a 3 <sup>rd</sup> party. This will be incremental across their entire cocoa supply, rather than product by product.	✗
<b>Supports and invests in local farmers and their communities</b>	In 2005 Ferrero started the “Social Enterprises” program. The program starts up small factories to produce a few select Ferrero products that can be afforded and purchased by local communities in developing countries. The main aim is to promote local jobs and source local raw materials. Part of the revenue is invested into local social initiatives.	✓

<b>MARS</b>		
<b>Acknowledges the use of child labour in the industry</b>	Mars is a signatory to the 2001 Harkin-Engel Protocol and a member of the ICI. Mars assert that they “take very seriously our responsibility to the cocoa farming families and we have a genuine commitment to the communities that are touched by our business.”	✓
<b>Entire Australian product range uses ethically sourced cocoa</b>	No.	✗
<b>Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range</b>	Mars have publicly stated that it is their goal and commitment to use only certified cocoa by 2020 in all their products. Their latest report states that they plan to meet this goal “well in advance” in Australia, but does not provide any figures on the current level of ethical cocoa used.	✓
<b>Some Australian products use ethically sourced cocoa</b>	Mars Bar in Australia is produced using 100% certified cocoa sourced from Rainforest Alliance (since June 2011).	✓
<b>Supports and invests in local farmers and their communities</b>	The Mars Partnership for African Cocoa Communities of Tomorrow (iMPACT), initiated in 2007, is a collaborative social, economic and environmental development program, specifically targeted to assist cocoa growing communities in Ghana and Côte d’Ivoire.	✓

<b>LINDT</b>		
<b>Acknowledges the use of child labour in the industry</b>	Lindt & Sprungli (Lindt) is a member of the ICI. Lindt requires all suppliers of raw materials such as cocoa to adhere to its Supplier Code of Conduct, as well as sign a Compliance Declaration. Lindt's Supplier Code of Conduct demands that suppliers comply with all applicable national and international laws and regulations including those under the International Labour Organization (ILO) and the United Nations' Universal Declaration of Human Rights. It strictly prohibits corruption and bribery, discrimination and child labour. It guarantees freely chosen employment, fair compensation and working conditions as well as freedom of association. The suppliers' subcontractors must also implement this Supplier Code of Conduct, and Lindt reserves the right to conduct periodic, unannounced inspections of suppliers.	✓
<b>Entire Australian product range uses ethically sourced cocoa</b>	No.	✗
<b>Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range</b>	Yes. Lindt has committed to sourcing 100% ethical cocoa by 2020 with a focus on traceability. They state that they will partner with organizations such as Source Trust, World Cocoa Foundation, African Cocoa Initiative to achieve this goal.	✓
<b>Some Australian products use ethically sourced cocoa</b>	No Lindt products currently source ethical cocoa. They have not publically released a timetable for increasingly sourcing ethical cocoa for any of their products.	✗
<b>Supports and invests in local farmers and their communities</b>	Lindt supports a project in Ghana called Sustainable Tree Crops Program which seeks to address economic, social and environmental sustainability for tree crop farmers (such as cocoa) in West and Central Africa.  Lindt also initiated a project in 2008 called "Ghana Traceable" in partnership with the Ghanaian government and a local NGO.	✓

<b>NESTLE</b>		
<b>Acknowledges the use of child labour in the industry</b>	<p>Nestle is a signatory to the 2001 Harkin-Engel Protocol and a member of the ICI. The Nestle Corporate Business Principals recognises ILO international standards on child labour. As part of Nestle’s Supplier Code it says that there shall be “no use or benefit from forced or compulsory labour, no use of child labour or work that is mentally, physically, socially or morally dangerous or harmful to children, or improperly interferes with their schooling needs.”</p> <p>In 2011 Nestle announced its partnership with the Fair Labor Association (FLA) to map the supply of its cocoa from the Cote d’Ivoire – where the majority of Nestle’s cocoa comes from – to avoid involvement in child labour.</p> <p>In 2013 Nestle announced that every chocolate it sells in Australia and New Zealand is now independently certified to ensure the cocoa is sourced and produced sustainably on farms with safe working conditions.</p>	✓
<b>Entire Australian product range uses ethically sourced cocoa</b>	<p>Yes. In 2013 Nestle announced that they would purchase 100% sustainable cocoa via the UTZ Certified scheme for their chocolate confectionery in Australia and New Zealand. This ethical certification only applies to the cocoa in the products, not other ingredients. It is only applicable to their confectionery, not other food and drink items.</p>	✓
<b>Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range</b>	<p>Nestle had committed to sourcing 100% ethical cocoa by the end of 2012. In February 2013 Nestle became the first major chocolate manufacturer in Australia to source all the cocoa for its retail confectionery business from certified and sustainable farms working with the Nestlé Cocoa Plan.</p>	✓
<b>Some Australian products use ethically sourced cocoa</b>	<p>In 2013 Nestle committed to sourcing ethical cocoa for their entire confectionery range in Australia and New Zealand.</p> <p>Nestle’s four finger Kit Kat Bar has been sold in Australia with UTZ certification since October 2010. During 2011 they sourced enough ethical cocoa for their entire Kit Kat range in the Oceania region.</p>	✓
<b>Supports and invests in local farmers and their communities</b>	<p>In October 2009 Nestle launched The Cocoa Plan. It represents a £65 million investment over the next ten years in programmes to address the economic, social and environmental issues facing cocoa farming communities.</p>	✓

Disclaimer: The information contained in this scorecard has been sourced from a range of sources and, according to such sources, was correct at the time of publication (December 2013). However as this information is subject to frequent change, please refer to the relevant company, standard or certification website for current information. The information provided should not be considered an endorsement, or lack of endorsement of any company or product referred to by World Vision Australia.